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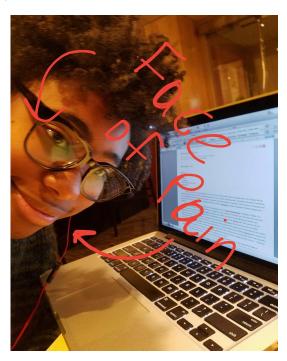
Spring 2011

Fall 2010

So You Wanna Write a Cover Letter...

For those of us wrapping up our undergraduate career it is that season. It is the season of the job/internship/fellowship/grad school hunt. Some of those avenues require cover letters and some do not, but it is all a painstaking process, is it not?

Honestly, and I'm sure this is case for a lot of people, the thought of having to shrink my potential and distinctiveness into 3 paragraphs for a cover letter puts a wrench in my mental gears. I may type some words but everything seems to fall flat and lifeless when I read it out loud. It almost feels like I'm writing about a stranger.



I shared these frustrations with a friend last night and he said something that got my wheels turning again. He's currently working in Washington stateas a software engineer at UPS, but in addition to his work with computer software he also works as a recruiter. He's had to spend many hours scanning resumes and cover letters. Here is what he had to say:

"Those who are proactive and think big-picture...will find that a good story is simply the dot product of expanding their experiences and generously expressing themselves. They are able to show, rather than just tell."

I think this speaks to the larger truth that while writing cover letters, we all just need to remind ourselves that no one knows us better than we know ourselves. If you wanna know the purpose of all those reflections you'll be doing in LEAD Colloquium sessions, this is it. A résumé contains the milestones of our professional experiences but a cover letter should include your journeys in between those milestones.

I think some of the anxiety may arise in trying to be concise or being too expressive, but honestly, just shoot your shot and don't be afraid to be different. Life isn't a perfect formula and neither are you. Think of your cover letter as a chance to show the nuance in your success. Good luck guys!

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